



PRODUCTION PACKAGES	★ SIMPLE	★★ PROFILE	★★★ CORPORATE	★★★★ CORPORATE +
COST	MYR1,500 - 2,000	MYR5,000 - 10,000	MYR15,000 - 30,000	MYR35,000 & above
Video duration	1 to 2 mins	1 to 2 mins	3 to 5 mins	up to 6 mins
Creative consultation and concept	✓	✓	✓	✓
Storyboard				✓
Director's fee	✓	✓	✓	✓
Producer's fee		✓	✓	✓
Storyline assistance	✓	✓		
Professional scripting			✓	✓
Voice over talent and sound studio recording			✓	✓
PRODUCTION				
1 basic production shoot day*		✓		
1 standard production shoot day**			✓	
2 - 3 standard production shoot days**				✓
POST-PRODUCTION				
1 day of simple editing with client's photos, video footage. Up to 2 revisions.	✓			
1 day of simple editing with simple tilting and graphics. Up to 2 revisions		✓		
2 days of post-production with basic motion graphics. Up to 2 revisions			✓	
3 - 5 days of post-production with motion graphics and 2D animations. Up to 3 revisions				✓

* with minimum crew and production gear, including production day expenses and transportation within Klang Valley

** with full production gear, lights & grips, including production day expenses and transportation within Klang Valley

Important note :

Requirements not stated above may incur extra costs not limited to special production equipment, drone filming, traveling and expenses out of Klang Valley, 2D/3D animations and visual effects, additional production and post-post-production days, overtime and rush jobs etc.

The dynamic nature of video production makes it difficult to provide an accurate cost estimate without information on specific requirements. There are a lot of variable costs. This is only a fee guide. The scope of work and cost are subject to change. Proposal and costing based on project's specific requirements will only be provided after discussion with the client. We hope this helps and do contact us if you need any further clarification.